



SOCIAL MEDIA POLICY

It is essential that you understand that comments you make via social media platforms are as public as if you were making the same comments to the media or at a public forum.

Definitions

Social Media may include (although is not limited to):

- social networking sites (e.g. Facebook, Instagram)
- video and photo sharing websites (e.g. YouTube)
- blogs, including corporate blogs and personal blogs
- micro-blogging (e.g. Twitter)
- instant messaging (including SMS)

Overview

The GCC recognises that you may wish to use social media in your personal life. This policy does not intend to discourage nor unduly limit your personal expression or online activities.

However, you should recognise the potential for damage to be caused (either directly or indirectly) to the GCC or those involved within the GCC in certain circumstances via your personal use of social media. Accordingly, you should comply with this policy to ensure that the risk of such damage is minimised.

You are personally responsible for the content you publish in a personal capacity on any form of social media platform.

Where your comments or profile can identify you as having an association with the GCC, or the BLCA,

You must:

- Ensure that all content published is accurate and not misleading
- Be polite and respectful to all people you interact with

You must not:

- Post material that is offensive, obscene, defamatory, threatening, harassing, bullying, discriminatory, hateful, racist, sexist, or is otherwise unlawful.
- Make any comment or post any material that might otherwise cause damage to the GCC or BLCA's reputation or bring it into disrepute.

Compliance

Depending on the circumstances, non-compliance with this policy may constitute a breach of the Greenock Cricket Club (GCC) – Code of Conduct and Barossa & Light Cricket Association (BLCA) By-laws. Those who fail to comply with this policy may face disciplinary action.

Any breaches of the Code of Conduct will be considered by the Directors of the Greenock Cricket Club and will be assessed on a case-by-case basis. For serious or multiple offenses, people may be suspended from playing for the Greenock Cricket Club or attending games.